

ALISON WOOD

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Manchester UK

BROADCAST TV / FILM / CONTENT CREATOR

Creative Broadcast Editor with 20+ years in the industry, known for translating client visions into impactful stories across entertainment, drama, factual, documentary and educational programming. Skilled in both in-person and remote editing environments, I bring a collaborative and adaptable approach to every project.

STRENGTHS AND EXPERTISE

- **Technical Expertise:** Avid Media Composer, Adobe Premiere Pro, Multi-Cam Editing, Colour Correction, Audio Mixing, Track Laying, Exporting, Remote Editing Proficiency
 - **Creative Abilities:** Narrative Development, Story Pacing, Problem Solving, Visual Engagement
 - **Collaboration:** Client Engagement, Team Communication, Post-Production Workflow
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PROFESSIONAL EXPERIENCE

Edited over 100 hours of broadcast TV for BBC, ITV, Channel 4, Channel 5 and Sky Arts, engaging prime-time audiences of over 8 million.

Notable broadcast work:

Brontes: Sisters of Disruption – Sky Arts (*Wise Owl Films*)

- Delivered an emotionally resonant and insightful documentary, showcasing strong editorial influence to capture the essence of the Bronte sisters' legacy.

Our Farm Next Door – More4 (*Wise Owl Films*)

- Crafted a cohesive narrative from extensive footage documenting Amanda Owen's family renovation project, contributing to More4's 2nd highest viewership upon broadcast.

Coronation Street Icons: Ken Barlow / Sally Metcalfe – ITV

- Overcame COVID lockdown challenges by developing a streamlined remote workflow, effectively translating producers' ideas into a fluid narrative from a distance.

Four in a Bed – Channel 4 (*Studio Lambert*)

- Quickly adapted to a highly formatted show with rapid turnaround demands, effectively managing post-production processes relocated to Manchester.

From The Vaults – Sky Arts (*Wise Owl Films*)

- Helped establish the show's unique style across five series by carefully curating archival footage to celebrate musical legends, creating a nostalgic yet fresh experience for viewers.

Hollyoaks – Channel 4 (*Lime Pictures*)

- Brought onboard to infuse a new editing style influenced by my experience in TV commercials, contributing to a restyled and dynamic visual approach for the series.

Selected Additional TV Credits:

- **Casualty 24/7** - Channel 5
- **Little House Big Plans** - Channel 4
- **Holidaying with Jane McDonald and Friends** – Channel 5
- **Yorkshire Airport** – ITV
- **Bits & Bob: You Can Do it Too** – CBeebies
- **Countrywise: A Guide to Britain** – ITV
- **University Challenge** (The Class of 2014) – BBC2
- **The Valleys** (*Series 3*) – MTV
- **May the Best House Win** – ITV
- **Yes Chef** - BBC 1
- **Robson Green Further Tales from Northumberland** - ITV

Corporate Clients Notable selection:

Sony, Barclays Bank, Microsoft, NHS, Canon, Adidas, Kelloggs, Shell Oil, Clarks, Pfizer, M&S, Iceland, Bentley, The Co-operative, Coventry City FC, Manchester United FC, Wella Hair, GHD, Vimto

- Edited high-impact campaigns for global brands, skillfully blending brand messaging with visually engaging content for commercials and promotional videos.

Music and Film

- **Tour Visuals** – Created dynamic visuals for **JLS**'s live tour performances.
- **Music Promos** – Edited music videos for **The Verve, The Coral, N-Trance** and **The Farm**, merging performance elements with narrative storytelling and visual impact.
- **Short Films** – **Uncle Fran, George's Day, Creep, Unloveable** – Developed strong, emotional narratives that resonate with audiences.
- **Feature Film** – **A Thousand Clouds, In Me** – Shaped cohesive storylines and impactful scenes for feature-length productions.

WORK HISTORY

Freelance Editor (2010- present day)

- Delivered high-quality content across various genres for BBC, ITV, Channel 4, Channel 5 and Sky Arts, reaching prime-time audiences of over 8 million with engaging, polished edits.

422 Post Production (2004–2009)

- Edited high-profile TV commercials and shows for a premier Manchester post-production facility. Collaborated seamlessly across departments, including graphics, online VFX, and dubbing, to meet tight deadlines for discerning clients.

Basement Post Production (1996–2004)

- Started as an edit assistant and quickly advanced to one of the main in-house editors, working on TV shows, commercials, pop promos, and corporate projects. Highlighted project: collaborated with the director on The Verve's final show at Haigh Hall, creating a unique cut distinct from the live BBC broadcast.
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